*Print this page out and cut it into strips so that there is one tactic per strip, then make each strip into a card. Each small group you are training should get one complete set of 16 tactic cards.*

**Send mass emails**

**Send robo-calls**

**Table at a community event**

**Put up flyers at a community center**

**Print advertisements on grocery store receipts**

**Drop literature at resident homes**

**Create a radio PSA announcement**

**Post on Facebook & Twitter**

**Send text messages**

**Hang posters at libraries**

**Write a letter to the editor**

**Make personal phone calls to a targeted list**

**Have staff wear buttons advertising your initiative**

**Have an influential person meet with a target group**

**Go door-to-door in a targeted neighborhood**

**Talk to patrons and employees of a busy cafe**